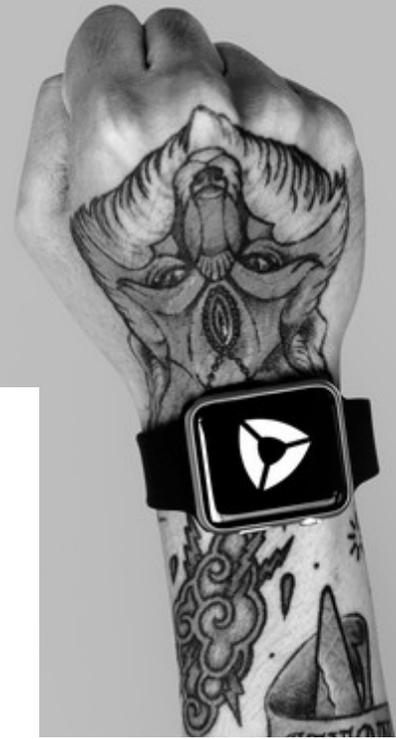


White-Label RTB Exchange Suite



Hosted enterprise solution for managing the business of RTB –connect supply and demand including direct publishers and self serve advertisers and manage everything from one interface.

Business-Building Benefits:

- **Support** for OpenRTB 2.3 – 2.5 SSP endpoints for publishers, header bidding via Prebid.js, advanced Javascript tag (with viewability and rotation) and VAST/VPAID tags and endpoints
- **Demand side support** for over 600 DSPs, VAST and RTB providers and more added weekly, 100% remote stats aggregation, direct JS tag campaign support, direct advertiser support for static, tag, native and video creative
- **100% stats aggregation** –import all your remote partner stats into a unified admin console
- **Log-level data access** –Export log data for analysis or setup regular report exports
- **Advertising CDN built in** –Supports direct banners, native campaigns and video campaign hosting

AdKernel Supports You:

- **100% API access** to all console features including a dedicated Publisher API and Advertiser API
- **White-label interfaces** –All hosted by Adkernel and pointed to your domain. Fully featured Publisher dashboards, Self-Serve Advertiser access and multi-level roles for admins, account managers, accountants, publisher managers and more
- **100% stats aggregation** –import all your remote partner stats into a unified admin console
- **Log-level data access** –Export log data for analysis or setup regular report exports
- **Advertising CDN built in** –Supports direct banners, native campaigns and video

AdKernel is a leading advertising technology company that offers a fast, efficient and feature-rich universal white-label ad serving solution for publishers, advertisers, and networks. Thanks to the company's industry-leading role in providing enterprise-class solutions for pay-per-click, display and video, mobile and desktop markets, which help clients to achieve advanced traffic and revenue maximization.

Learn more!

Contact our sales developer
theng@adkernel.com
to schedule a demo.

3. ADKERNEL PRODUCT SUITE

WORLD-CLASS HOSTING INFRASTRUCTURE RESPONSIBLE FOR HANDLING OVER 200 BILLION REQUESTS PER DAY



adkernel

ADVANCED ADVERTISING TECHNOLOGY
FOR OPTIMAL PERFORMANCE